

3rd ANNUAL GLOBAL INTEGRAL BEAUTY CONFERENCE

OCTOBER 5th
2024

NEW YORK MARRIOTT MARQUIS HOTEL



GENERAL INFORMATION

October 5th, 2024 - New York

EXCLUSIVE EVENT

WHAT TO EXPECT

Annual Global Integral Beauty Conference, a leading company in the industry, offers a comprehensive educational platform catering to health, wellness and aesthetic professionals worldwide. As part of our commitment to excellence, we have curated a distinguished lineup of esteemed speakers for this year's conference, representing the forefront of the aesthetic field. Our conference workshops have been thoughtfully crafted to empower aesthetics owners in expanding their businesses, introducing innovative products, services, and implementing effective marketing strategies.

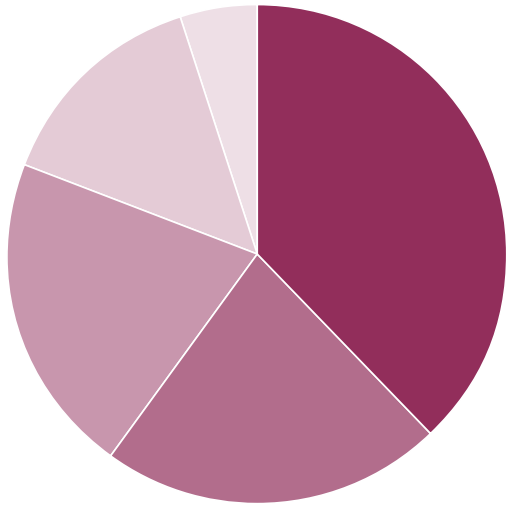
We are thrilled to announce the latest additions to our event: the Global Integral Beauty Recognition Awards Gala.

The Global Integral Beauty Expo, is a free event open to the public, who are part of the health, wellness and aesthetic field. We anticipate a turnout of over 1,000 attendees. Visitors will have the unique opportunity to experience skincare product demonstrations, explore the latest advancements in laser treatments and injectable procedures, and engage in insightful discussions. To enhance networking opportunities, we have developed an exciting engagement networking app for both exhibitors and attendees to connect seamlessly. Also, the audience will have access to know products and technology from certified brands and suppliers.

The Global Integral Beauty conference segment is exclusively dedicated to the health, wellness and aesthetic professionals. This private session is tailored for business owners, aesthetic professionals, and industry brands specializing in services, products, and retail offerings. Our workshops and discussions are centered around sharing best practices that facilitate business growth and enable the introduction of new products to their valued clientele.

At the Integral Recognition Awards, we will honor outstanding brands, businesses, and professionals who have made significant contributions to the industry and community. We are proud to acknowledge over 60 deserving individuals during this special evening.

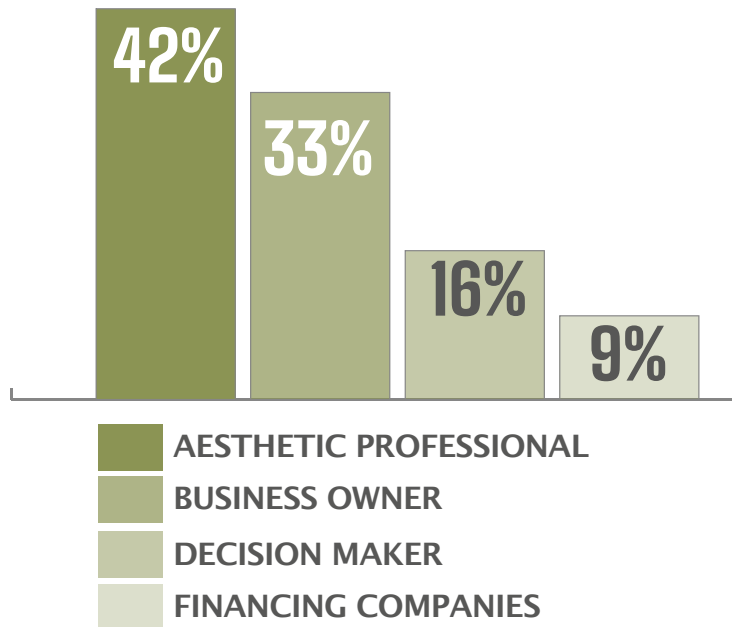
WHO & WHY



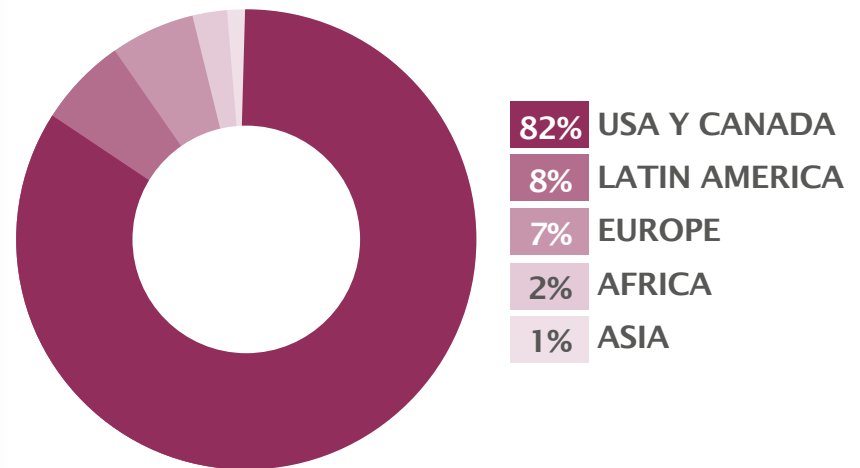
BY AUDIENCE

- 38%** AESTHETIC PHYSICIANS, NURSE PRACTITIONERS, PHYSICIAN ASSISTANTS AND REGISTERED NURSES:
- 22%** DERMATOLOGISTS
- 21%** PLASTIC SURGEONS
- 14%** AESTHETIC PROFESSIONALS
- 5%** OTHER HEALTHCARE - WELLNESS PROFESSIONALS

TOP PURCHASING POWER



ATTENDEES



MARKETING

- ✓ All the local press of the beauty industry from newspapers, magazines, radio and televisions is invited to cover the conference.
- ✓ Influencers, bloggers and recognized figures of the fashion world are invited to attend and cover the book launch and awards.

- ✓ Co-branding social media coverage



- ✓ Magazine Statistics

Website Views Last 6 months: 50k

Top Countries: *USA, Argentina, Spain, Colombia, Mexico, UK, Chile, Paraguay.*



FEATURED MEDIA



Forbes^{New York}

FOX

yahoo!
finance

MORNINGSTAR[®]

TELEMUNDO

BUSINESS
INSIDER

UNIVISION[®]

AP

— LV —
LUXE VARIÉ
Magazine

CRAIN'S NEW YORK BUSINESS 2021
NOTABLE
WOMEN BUSINESS OWNERS

EL DIARIO

LENY
Latinas en New York

SPONSORS BENEFITS



NATIONAL
AND INTERNATIONAL
PRESS RELEASE



SOCIAL MEDIA COVERAGE
ON FACEBOOK, INSTAGRAM
AND LINKEDIN



SPECIAL EMAILBLAST
COMMUNICATION TO
A TARGETED AUDIENCE



LIST OF CONFERENCE
ATTENDEES



EXHIBITOR
BOOTH



RED CARPET
INTERVIEW



YOUTUBE
VIDEO POST
EVENT



RECOGNITION
AWARD



BE PART OF
THE GIB
MAGAZINE



NETWORKING
OPPORTUNITIES

GENERAL PROGRAM OF THE EVENT

Conference Program 9:00 am to 5:00 pm

Gala Awards 6:00 pm to 10:30 pm

Expo & Exhibit Hall 9:30 am to 5:00 pm

Press Conference 1:00 pm & 8:00 pm

SPONSOR PACKAGES

	BRONZE	SILVER	GOLD	PREMIER	PLATINUM
Rate	\$6,500	\$8,500	\$13,500	\$18,500	\$23,500
Access to Exhibitor Hall	✓	✓	✓	✓	✓
Conference Tickets	1	1	2	2	2
Gala award Tickets	1	1	2	2	2
Invite their clients to attend to Exhibitor hall	✓	✓	✓	✓	✓
Logo loop video	✓	✓	✓	✓	✓
Social media Campaign	✓	✓	✓	✓	✓
Discounted Gala Tickerts	✓	✓	✓	✓	✓
Product Give-aways		✓	✓	✓	✓
Logo display on step & repeat		✓	✓	✓	✓
Exhibitor 10x8 (#1 Table, #2 Chairs, #1 table cover, internet & electricity)	✓				
Exhibitor 10x10 (#1 Table, #2 Chairs, #1 table cover, internet & electricity)		✓			
Exhibitor 10x15 (#2 Table, #2 Chairs, #1 table cover, internet & electricity)			✓	✓	
Exhibitor 10x20 (#2 Table, #2 Chairs, #1 table cover, internet & electricity)					✓
1 1/2 page on Global Integral Beauty Magazine	✓	✓			
1/2 page on Global Integral Beauty Magazine			✓		
Full page on Global Integral Beauty Magazine				✓	✓
Sponsored Emails			✓	✓	✓
Award Recongnion			✓	✓	✓
Printed Guide Advertisement			✓	✓	✓
Red Carpet Interview			✓	✓	✓
Promo Video			✓	✓	✓
Signage as a VIP Guest				✓	✓
Moderator				✓	✓
Keynote Speaker/ Product Demo					✓
VIP sponsor of 5 Global Integral beauty virtual Networking					✓
PRESALE • BEFORE JUNE 30TH	\$5,300	\$7,300	\$12,400	\$17,000	\$21,800

TABLES PACKAGES

1 Special Discount for Conference Tickets

TICKETS	PRICE	REGULAR PRICE	TOTAL TO PAY	SAVE
10 Tickets	\$699	\$6,990	\$6,291	\$699
8 Tickets	\$699	\$5,592	\$5,145	\$447
6 Tickets	\$699	\$4,194	\$3,942	\$252
4 Tickets	\$699	\$2,796	\$2,684	\$112
2 Tickets	\$699	\$1,398	\$1,370	\$28

2 Special Discount for Gala Tickets

TICKETS	PRICE	REGULAR PRICE	TOTAL TO PAY	SAVE
10 Tickets	\$700	\$7,000	\$6,300	\$700
8 Tickets	\$700	\$5,600	\$5,152	\$448
6 Tickets	\$700	\$4,200	\$3,948	\$252
4 Tickets	\$700	\$2,800	\$2,688	\$112
2 Tickets	\$700	\$1,400	\$1,372	\$28

3 Special Discount for Conference with Lunch & Book launch Tickets

TICKETS	PRICE	REGULAR PRICE	TOTAL TO PAY	SAVE
10 Tickets	\$999	\$6,990	\$6,291	\$699
8 Tickets	\$999	\$5,592	\$5,145	\$447
6 Tickets	\$999	\$4,194	\$3,942	\$252
4 Tickets	\$999	\$2,796	\$2,684	\$112
2 Tickets	\$999	\$1,398	\$1,370	\$28

4 Special Discount for Gala Award + Conference Tickets

TICKETS	PRICE	REGULAR PRICE	TOTAL TO PAY	SAVE
10 Tickets	\$1599	\$15,990	\$14,391	\$1,599
8 Tickets	\$1599	\$12,792	\$11,769	\$1,023
6 Tickets	\$1599	\$9,594	\$9,018	\$576
4 Tickets	\$1599	\$6,396	\$6,140	\$256
2 Tickets	\$1599	\$3,198	\$3,134	\$64

Advertising & Additional Sponsorship Opportunities

ATTENDEE BAGS

Enhance your visibility at the show with your company's logo or name placed prominently on bags given to each show attendee

\$5,000

REGISTRATION BADGE LANYARDS

Place your company's name or logo on event badge lanyards that are worn by every person at the event.

\$2,000

E-BLAST TO ATTENDEES

1x E-blast to attendees · 25k

\$1,500

SPONSORSHIP

Breakfast, Lunch or Dinner sponsorship - Host a meal symposium. Complete your company presentation while attendees enjoy a seated meal.

Sponsor 1 Breakfast Symposium
Sponsor 1 Lunch Symposium
Sponsor 1 Dinner Symposium

TBD

Global
Integral
Beauty

Idalis
Beauty
savvy



IDALIS BAILEY

Host & Event Director

 globalintegralbeauty

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